



**UNIVERSITY OF ECONOMICS IN BRATISLAVA (UEBA)  
UNIVERSITY OF THE THIRD AGE  
OF THE UNIVERSITY OF ECONOMICS IN BRATISLAVA  
(U3A UEBA).**

The UEBA is a part of the European Higher Education Area and the common European Research Area.

The mission of the UEBA is to provide quality higher education in all three levels of university education in a complex of economic and management degree programs and selected study programs in the humanities and informatics sciences, to develop knowledge based on the freedom of creative scientific research in the fields of business, economics, informatics, humanities and social sciences, and thus contribute to the development of the knowledge society in Slovakia and in the European area.

Basic figures about the UEBA - established in 1940 (3<sup>rd</sup> oldest university in Slovakia), public Higher Education Institution focusing on Economics, Business and Management, students over 8.000, study programmes 61, academic staff 550, alumni over 100.000, 7 faculties.

- **Faculty of National Economy:** Dept. of Economic Theory, Finance, Banking & International Finance, Insurance, Public Administration & Regional Development, Social Development & Labor, Pedagogy.
- **Faculty of Commerce:** Dept. of Marketing, International Trade, Tourism, Commodity Science & Product Quality, Business Law.
- **Faculty of Economic Informatics:** Dept. of Applied Informatics, Mathematics, Operational Research & Econometrics, Statistics, Accountancy & Auditing.
- **Faculty of Business Management:** Dept. of Enterprise Economy, Management, Enterprise Finance, Production Management & Logistics.
- **Faculty of International Relations:** Dept. Of International Economic Relations & Economic Diplomacy, International Political Relations, International Law.
- **Faculty of Applied Languages:** Dept. of Linguistics & Translation Studies, Intercultural Communication, English, German, Roman & Slavic Languages.
- **Faculty of Business Economics in Košice:** Dept. of Economics, Management, Marketing & Business, Finance & Accounting, Business Informatics & Mathematics, Foreign Languages.

**Education - on campus - wide education choice** in 19 bachelor programmes, 29 master programmes and 13 doctoral programmes, participation of business sector

representatives in lectures and seminars, full courses developed and delivered with business partners, Practical placement as an integral part of Czech programmes.

**Education - international perspective - wide education choice** in foreign languages- 168 individual courses delivered in English, German, French, study programmes in Slovak and foreign languages,12 international **double and joint degree programmes** with 8 partner universities in 7 countries in Europe and Asia.

#### **Joint study programmes**

**In English:** Business Economics and Management / Bachelor Degree Programme DD with Ningbo University in **China**. General Management / DD with University in Strasbourg, **France**; Ningbo University in **China** & University of Economics in Prague, **Czech Republic**. International Finance / DD with NIDA Bangkok, **Thailand** & Nottingham Trent University, **United Kingdom**. Global Finance / JD with NIDA Bangkok, **Thailand**. Economic Diplomacy / DD with University of Latvia in **Riga**.

**In French:** Management de la vente / DD with Université de Lorraine, **France**.

**In German:** International Finance Management / JD with M. Luther University in **Halle**. **Cooperation with the U.S.A** - Emory University, Goizueta Business School, University of Wisconsin – La Crosse, University of Dallas, Naveen Jindal School of Management, Oklahoma State University, Longwood University of Farmville, Virginia, Ohio University, University of South Florida, New Mexico State University.

#### **UNIVERSITY OF THIRD AGE**

**"It's never too late to start something new"**

The idea is addressed not only to all seniors, but also to the name of one of the study departments offered by the University of the Third Age of the University of Economics in Bratislava (U3A UEBA). **University of Third Age is a one part of the whole complex of the University of Economics in Bratislava.**

UTV UEBA was established in October 2013. The number of first students was 11 and each year their number increases. This year we have 64 students.

In the academic year 2018/2019, students can study in the five study programs of UTV UEBA. University teachers, scientists and practitioners are looking forward to older students who they see as their partners. The fun, simplicity and efficiency of this is the Zumba Gold movement exercise for older students. Students of the University of Third Age choose a study programs of their choice. Teaching takes place every 14 days and lasts 3 classes in the morning or afternoon. Each student of the Third Age University will receive a timetable for the selected study programs. Part of the study programs are not only lectures, but also excursions, discussions and other complementary activities. The Zumba Gold exercise is every week for one academic day and lasts for one academic year. The graduation of each study department includes a graduation ceremony with the passing of a certificate by graduates of the University of the Third Age. Students of UTV UEBA may be people over fifty years of age who have completed full-time secondary education.

#### **UNIVERSITY OF THE THIRD AGE - BRIDGE IN PENSION AND HIGHER AGE.**

A new sense of life for all seniors. Education is for everyone and for older people. Active leisure time. Improving fitness. Delaying the aging process. New and possibly forgotten information from different areas.

## **Study programmes of U3A UEBA in academic year 2018/2019:**

**1. Spa and wellness** - For the seniors, the spa and wellness are the right setting for holidays and recreation. To learn about the history and the current issue, if you hesitate which spa to choose, it is the right study program for you.

**2. International tourism** - traveling to the modern seniors. To learn new countries, interesting places and meet new people, study in this program will enable you. Do you want to go somewhere for your holiday and what seniors you have, you will know.

**3. It is never too late to start something new** - if you want to get different information from different areas to help you choose the right study department, then you are in the right place. You will be the co-authors of the new study departments for seniors.

**4. Managers themselves** - personal and family finances - seniors know little about doing a lot. How to better plan and manage personal family finances, how to securely conduct financial operations on the Internet without worries, and so on. You will learn everything in this program of study.

**5. Senior marketing and its peculiarities** - wherever we look we see in various forms of advertising and so on. It is very important to know how to navigate the world of ads, learn to filter and prevent deception and disappointment. Senior marketing and its peculiarities will help you.

**6. Zumba gold - exercise** - fun, simplicity and efficiency. These are three important words for seniors who practice an age-appropriate environment, with simple dance step variations, strengthen their fitness, engage in and take positive energy to take home.

In addition to the study programs, every second month we organize meetings for UTV students with artists, actors, historians, musicians and other interesting guests. In October we had a meeting with an actress and a historian. In December, we have a Christmas meeting with an ethnologist, and we have a scheduled meeting with a television broadcaster in February. In May, we will be organizing the first Zumba GOLD marathon with the prize of our Rector UEBA.

**UEBA - public research university** with tradition and extensive experience. UEBA is ranked as **No 1** university by quality of economic and business research (institution, school, department, researcher level) in Slovakia.

**U3A UEBA** is a young educational institution for older students with great ambition to be a good partner for all U3As in Slovakia, Europe and the world. Membership in AIUTA is a great challenge and at the same time the responsibility to do all the ambitions and professionally work with older students and for older students.

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head methodologist U3A

and life long learning programs  
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